

Retail Scene: Napier



INDICATIVE RETAIL RENT RANGE

\$400 - \$550

PRIMARY (\$/m²)

\$200 - \$340

SECONDARY (\$/m²)



INDICATIVE COMMERCIAL OFFICE LEASING

\$185 - \$300

PRIMARY (\$/m²)

\$100 - \$125

SECONDARY (\$/m²)



CHANGE IN SPENDING

\$115,536,834

SPENDING

2,188,401

TRANSACTIONS

(QUARTERLY – PERIOD ENDING DECEMBER 2016)



PEDESTRIAN COUNT

ADDRESS	RANK 2015	ONE HOUR AVERAGE	% CHANGE	RANK 2013
BOWER (WAREHOUSE)	1	1324	35%	2
EMERSON (STRANDBAGS)	2	978	1%	2
EMERSON (HANNAHS)	3	708	30%	7
EMERSON (COPPADONNA)	4	691	3%	3
HASTINGS (EVOLVE)	5	610	113%	9



CARDHOLDER SPENDING

\$68.17 million

LOCALS SPENDING LOCALLY

\$47.37 million

NON-LOCALS SPENDING LOCALLY

RETAIL CATEGORY CHANGES

	\$ MILLION
APPAREL	11.84
DEPARTMENT STORES	16.77
ELECTRICAL/ APPLIANCES	4.89
FOOD & BEVERAGE SERVICES	12.48
FOOD & GROCERIES	31.96
FUEL	N/A
FURNITURE & FLOORING	1.54
HARDWARE/ HOMEWARE	9.08
OTHER	14.17
RECREATION	5.21

DISTRIBUTION OF CARDHOLDERS

SOURCE	VALUE SPENT \$MILLIONS	CHANGE ON SAME QUARTER LAST YEAR
HASTINGS DISTRICT COUNCIL	18.95	4.7%
NAPIER CITY	68.17	2.5%
CENTRAL HAWKE'S BAY	–	–
WAIROA	1.98	3.1%
AUCKLAND	2.18	1.7%
REST OF NZ CARDHOLDERS	18.16	7.0%
INTERNATIONAL	4.02	16.0%

FASTEST GROWING STORE TYPES (FOR THE QUARTER ENDING DECEMBER 2016):

Food & Beverage Services