

Great idea to be in Napier

Business operational costs, logistics and property/
lease costs in Napier are 20 – 25% lower than large
New Zealand cities



The council employs innovative council strategies
to meet a fast-changing economic environment



The council works cooperatively with and supports
neighbouring councils to develop economic
growth strategies



CBD complemented by Ahuriri district where
redevelopment is rapidly turning a previous
portside industrial suburb into a thriving business
park and high-end residential location



Ahuriri developers are able to make things
happen through flexibility and the ability to make
quick decisions



Napier city centre is 10 minutes from the regional
airport, a one hour flight to Wellington or Auckland,
four hours by car to Wellington, five to Auckland



Napier Port connects to 130 countries, employs
almost 250 staff and hosts between 40 and 50 cruise
vessels each season



Great opportunities for warehousing
and distribution operations connected to import
and export at the Port



Available zoned land for industrial, commercial
and residential expansion



Only 20 minutes separates twin cities of Napier
and Hastings, creating an attractive business option



Ten minutes from city centre to Eastern Institute
of Technology (EIT) for study and business courses



There is a buzz about the city as new projects
take shape, including the redevelopment of the
Marine Parade beach front.

Twin cities offer multitude of options

Napier is one of the most compact central business districts
in New Zealand but it is big enough to be full of opportunities.

The coastal city's compact vibrancy, strong café culture and array
of commercial tenancy options opens up plenty of opportunities
for new and relocating businesses. Its entrepreneurial spirit
and enthusiasm have continued to drive progress since the
1931 earthquake that destroyed most of the town.

Rebuilding in the glamorous art deco style of architecture created
an international gem, attracting visitors from around the world,
some of whom relocate their families here and generate new
businesses. Aesthetics and attitude are a powerful partnership.

Napier has a strong, business-friendly council with commercial
leadership. Economic development is a key focus, supporting
people who are considering living and working here, and
ensuring those who are based here receive the assistance they
need. We believe in maintaining a supportive environment that
allows private enterprise to flourish.

There are excellent tenancies available which can be fitted out
to any design. These could be in beautiful art deco buildings or
historic buildings which have been upgraded to meet modern
standards.

Providing essential infrastructure is core to the economic needs
of any city. Transport links, from north and south, bring traffic
into the Napier city centre, which provides all the facilities
and services required by any business.

Napier also has excellent recreational facilities which are close
to the CBD. Its clean streets, beautiful gardens and friendly
atmosphere create a superb environment for business, with
the Pacific Ocean right on the doorstep.

I am keen to see new business establish in Hawke's Bay and,
if they come to Napier, I am confident we can provide all the
assistance they need.

Bill Dalton
Mayor, Napier City Council

